Subject: Upcoming CCA Events and Committees - June & July 2017 From: "Central City Association" <jdanganan@ccala.org>Date: 05/31/2017 04/43 PM
To: "Carol E. Schatz" <cschatz@downtownla.com>

CCA Special Events

□ Sr UPCOMING CCA EVENTS AND COMMITTEES June 1 Executive Committee Meeting with Raul Anaya, Bank of America June 8 Transportation, Infrastructure & Environment Committee Meeting June 15 Housing Panel & Showcase: Density Is Our Destiny June 21 Members Soiree at Sheraton Grand July 26 Elected Officials Reception Housing Panel & Showcase: Density Is Our Destiny RSVP THURSDAY JUN. 15 Omni Hotel ☐ Get Directions 251 S. Olive Street Los Angeles, CA 90012 1:30 p.m. Join CCA to hear about the next generation of living in Downtown at our next Housing Panel & Showcasers Showcase: Density Is Our Destiny. Academics, planners, and environmentalists all agree cities are the best opportunity for sustainable growth. Access to mass transit, vertical living and walkable neighborhoods are characteristics of a city that will accommodate increased population. In Los Angeles, Downtown is this model city. It is the region's center for public transportation and is home to more high-rises than any other place in the city. In Downtown, density is our destiny Moderated by Kerry Cavanaugh, Los Angeles Times; with speakers Councilmember José Huizar, 14th District; Paul Keller, Mack Urban; Jerry Neuman, Liner LLP; and Cindy Starrett, Latham & For more information, please contact $\underline{\text{Nhien Lasky}}.$ To showcase at the event, please contact $\underline{\text{Joanne}}$ Danganan. June Executive Committee RSVP THURSDAY Meeting JUN. 1 **Hotel Indigo** 11:45 a.m. ☐ Get Directions 899 Francisco Street 3rd Floor 1:30 p.m Los Angeles, CA 90017 Raul Anava, President, Bank of America - Greater Los Angeles, joins us as special guest speaker at Showcasers CCA's next Executive Committee Meeting to share his company's commitment to Los Angeles and business activity in the city. The meeting is hosted by Hotel Indigo, the new 350-key hotel within walking distance to major attractions including L.A. Live, Staples Center, and the Los Angeles Convention Executive Committee participants only. Hotel valet parking is available for \$18. For more information, please contact Nhien Lasky. Transportation, Infrastructure & Environment Committee Meeting RSVP THURSDAY JUN. 8 **Central City Association** ☐ Get Directions 8:30 - 10 a.m. 626 Wilshire Boulevard, Ste 200 Los Angeles, CA 90017 Showcasers Open to Business Advocacy-level members and above. Join us to hear about: The Big Jump Project is an initiative by PeopleForBikes that seeks to help 10 cities, including the City of

The Big Jump Project is an initiative by PeopleForBikes that seeks to help 10 cities, including the City of Los Angeles, to double or triple bicycle ridership in specific neighborhoods over a 3-year period. Join us to learn more about what DOT is planning and how to help make the most of these new resources. Special guests: Seleta Reynolds, Dan Mitchell, and Nat Gale, Los Angeles Department of Transportation

METRO BIKE SHARE PRICING & EXPANSION

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The Metro Bike Share system opened Downtown in July 2016, and thus far it has fallen short of expectations on ridership and fiscal sustainability. Pricing structure and the poor quality of infrastructure in LA have both been cited as contributing factors, and Metro will be in to discuss how they're planning to address these issues. Special guest: Avital Shavit, Metro

For more information, please contact Shane Phillips.

RSVP Rembers Soiree at Sheraton Grand JUN. 21
Sheraton Grand Los Angeles
711 S. Hope Street Los Angeles, CA 90017
7:30 p.m.

Join CCA for the next Members Soiree, hosted by Sheraton Grand. Enjoy complimentary bites, wine, and the Downtown sunset on the Sheraton Grand's beautiful outdoor deck as we honor **Calvin Hollis** and **Marie Sullivan** for their work on the new Metro Portal at The BLOC.

For more information, please contact Nhien Lasky.

Elected Officials Reception

La Plaza de Cultura y Artes
501 N. Main Street
Los Angeles, CA 90012

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CCA's biennial **Elected Officials Reception** is back this year, where we celebrate the elected officials of Showcasers L.A. County and City. We invite you to join us in honoring their contributions to the community at **La Plaza de Cultura y Artes**.

Special thanks to our sponsors for making this event possible: **Englander Knabe & Allen, Los Angeles Times, Mayer Brown LLP, and Xyvest Holdings, Inc.** For additional sponsorship opportunities, please contact Nhien Lasky.

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